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Conclusions from the Future Internet PPP Discussion

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The European RTD Framework Programmes:
From Economic Recovery to Sustainability

12 13 14 15 16

FP7: European Innovation
and RTD Transforming
Sectors Week



Future Internet Key conclusions



- The Future Internet PPP approach is welcomed by Industry
 - Not just the ICT sector
- The PPP can strengthen the innovativeness of industry
 - Improve key business processes by integrating innovative internet technologies
 - Create new markets through integration/convergence
 - New business models
- Commitment to the acceleration of the evolution and uptake of the Future Internet In Europe
 - Stimulate, enable, smart, open, avoid fragmentation,
- Coordinated effort desired by all
 - All actors contributing to the success of the European agenda
- We have many Pilot networks to build on

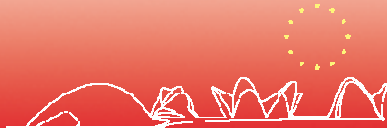




FI Momentum – Europe is moving

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- All parties share the vision that the application of advanced internet services can benefit European society and economic wellbeing
- There is a clear wish that innovation in the instruments and processes are achieved – coordination is a critical challenge – PPP is a tool to enhance competitiveness
- The ICT sector see the way forward as a unified effort with the sector specific industries, taking account of user needs
- Stability in the market giving confidence to invest
 - Open standards, common meta data, discoverable services and content, avoid fragmentation of the market,
- The sectors also share the need to have advanced communications in their business processes.
 - Information flow needs energy flow and energy flow need information flows
- Getting the value chain right
 - Value of content, sustainable business models, green,
- Making new services friendly
 - Invisible technology, ease of use, pervasive networks,





FI Momentum – the momentum grows

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- Pertinent conclusions:
 - Maximise the Impact !! Exploit the programme oriented approach.
 - Industry expressed readiness to lead
 - Collaborate to make Europe competitive
 - Involve the users to stimulate new business models
 - Gain leadership through support of open standards
 - Minimise procedures and maximise efficiency of instruments
 - Every one wants one approach and a common solution
 - Industry is committed to developing the PPP and will provide the resources to do the work.
 - Call for active support from Public Authorities/Regulations,

The Future Internet PPP is our opportunity to Work Smarter
and gain a significant competitive advantage for Europe





Conclusions from the Future Internet PPP Discussion

Thanks for all the constructive inputs

